



טכנולוגיה עם הקהילה: מושגים, כלים ואסטרטגיות לפעולה

פרופ' רחל קלוש, ד"ר מור שילון, רותי דונג

Jisr az-Zarqa

جِسْرُ الزَّرْقَاءِ

Jisr is an Arab town located north of Caesarea within the Haifa District. Jisr achieved local council status in 1963 and its inhabitants are primarily Muslim. The town had a population of 13,689 in 2014 and 80% of residents live below the poverty line.







The Social Hub is a socially engaged research and education center aimed at advancing social change through campus-community partnerships. It facilitates engagement of faculty members, teachers and students with diverse communities. It strives to make academic knowledge accessible to the public, and to expose the Technion community to the rich knowledge of communities, to build a mutually beneficial dialogue and to create synergetic partnerships.

The Jisr project team includes Prof. Rachel Kallus (Head, Social Hub), Dr. Mor Shilon (urban planner and sociologist), and Ruti Donag (Social Hub Director).



The Jisr az-Zarqa Project

- The case of Jisr is unique, because it is immersed in a country that is perceived as a “startup nation”.
- The project is guided by the goal of strengthening marginal (social, cultural and geographic) populations through the use of technological tools.
- By engaging local residents with students in action-teams the project follows a circular model of Co-Planning – Co-Action – Co-Evaluation of data, knowledge, and findings. It strives towards working **with** communities instead of **on** communities in order to alter current state of affairs.





כאלית



جادة جسر الزرقا

Advertisement for a shop or service, featuring colorful graphics and text in Arabic.

מזון המזון

אמל לא חזון





WELCOME to
JESER EL
ZARKA

Read more on Jisr

<http://www.timesofisrael.com/overlooked-arab-israeli-beach-town-opens-its-doors-to-tourists>

https://en.wikipedia.org/wiki/Jisr_az-Zarqa

[Welcome To Kh. Jisr al-Zarqa, Palestine Remembered](#)

[ג'סר א-זרקא 20](#)